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**Eco Driving School/Instructor of the Year**

Open to individuals or schools, we are looking for evidence of a real passion and understanding for the environment. Has one moved to fully electric, looked to offset their carbon footprint and/or gone the extra mile to help educate the learner about the environmental impact of driving?

**Eco driving school/instructor nominated:**

**Contact name:**

**Position:**

**Organisation:**

**Telephone number:**

**Email address:**

**50-word award entry synopsis**:

NB. The synopsis and logo will be showcased on the Intelligent Instructor Awards voting portal for the public to view.

**Supporting logo to be attached as a separate file with entry:** (high resolution, jpeg and/or png file, square or landscape)

Please limit your entry to no more than 1,000 words. You can submit a maximum of three A4 pages of supporting documents too. Marks will be awarded, out of 10, for each of the headings below, by each of our judging panel, on how well you meet each part of the criteria.

1. Overall ethos

Please describe your driving school's approach to the environment.

1. Positive impact on the environment

How do you reduce the environment impact caused by your driving? This could include the types of car(s) you use, how you measure your carbon footprint, and the steps you take to offset this.

1. Educating the next generation of drivers

With the increasing importance placed on the next generation of drivers to tackle climate change, how do you educate the learner about the environment through your lessons? How do you engage with the learner to help them better understand the environmental impact of driving? How do you respond to learner drivers’ environmental concerns? Do you teach smooth driving, educate on fuel consumption, promote the benefits of eco driving and EVs?

1. Future proofing

How do you see your teaching adapting to changing environmental pressures? Does your business have a wider environmental commitment?

1. Additional information

Please include any further information which you think makes you stand out from others.

Entries are to be submitted via email to [awards@intelligentinstructor.co.uk](mailto:awards@intelligentinstructor.co.uk)

Closing date 2nd December 2022.